

1 Add 2 Cal. Code Regs. Section 18450.3 to read:

2 **18450.3. Committee Name Identification. Advertisement Disclosure.**

3 **[Decision 1, Option A: (a) The name identification requirements of Government**
4 **Code section 84504 shall apply only to committees that are primarily formed to support**
5 **or oppose a ballot measure, as defined by Government Code section 82047.5.**

6 **(b) For purposes of implementing the name identification requirements of**
7 **Government Code section 84504, the following shall apply to any committee primarily**
8 **formed to support or oppose a ballot measure as defined by Government Code section**
9 **82047.5.]**

10 **[Decision 1, Option B: (a) For purposes of implementing the name identification**
11 **requirements of Government Code section 84504, the following shall apply to any committee**
12 **defined in subdivision (a) of Government Code section 82013:]**

13 **[Decision 4, Option A:**

14 **(1) If a disclosable contributor is an individual, the contributor's product,**
15 **commodity, service, business or occupation, or other economic interest [that is**
16 **specifically concerned with the ballot measure in question] must be [explicitly] identified.**
17 **If the contributor has no economic interest specifically concerned with the ballot**
18 **measure, he or she must identify his or her special interest in the ballot measure.**

19 **(2) If a disclosable contributor is a business entity, however organized, and is a**
20 **member of an identifiable industry, a committee name identifying that industry shall be**
21 **presumed to disclose sufficiently the economic or special interest of the major contributor.**
22 **For purposes of this subdivision, an "industry" means persons and/or entities who derive**

1 economic benefit from the manufacture, sale, or distribution of similar products,
2 commodities, or services, including professional services.

3 (3) If a disclosable contributor is a labor organization recognized under state or
4 federal law, a committee name that uses the term “organized labor” or the term “labor
5 union(s)” shall be deemed to disclose sufficiently the economic or special interest of the
6 contributor.

7 (4) If a disclosable contributor is a committee or a non-profit entity, however
8 organized, the committee name must include information identifying the specific interest
9 for which the committee or entity was formed.

10 (c) In the event that there is more than one disclosable contributor and all such
11 disclosable contributors do not share an economic interest or special interest, the name
12 shall identify the various economic or special interests.]

13 **[Decision 4, Option B:**

14 (1) Identification of a disclosable contributor’s “economic or other special
15 interest” pursuant to Government Code section 84504 shall identify the economic
16 interest, or other goal or purpose of the contributor [that is specifically concerned with
17 the ballot measure in question].

18 (2) The name of a committee that has more than one disclosable contributor may
19 identify any economic interest or other goal or purpose, that is specifically concerned
20 with the ballot measure in question that is shared by more than one disclosable
21 contributor. In the event that there is more than one disclosable contributor and all such
22 disclosable contributors do not share an economic interest or other goal or purpose, the
23 name shall identify the various economic interests or other goals or purposes.]

1 (d/b) If, pursuant to Government Code section 84504, major donors of \$50,000 or
2 more share a common employer, the identity of the employer shall also be disclosed.

3 (e/c) If, pursuant to Government Code section 84504, candidates or their
4 controlled committees, as a group or individually, are major contributors of \$50,000 or
5 more, the committee name identification shall include the controlling candidates' names.

6 (f/d) In addition to the requirements of Government Code section 84504, for
7 purposes of implementing the name identification requirements of Government Code
8 section 84506, if an acronym is used to specify any committee names, the full names of
9 any sponsoring organization of the committee shall be printed on print advertisements or
10 spoken in broadcast advertisements.

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12 NOTE: Authority cited: Section 83112, Government Code.
13 Reference: Sections 84504 and 84506, Government Code.